



FOR IMMEDIATE RELEASE

Vensun Pharmaceuticals, Inc. Appoints Josh Gordon SVP of Commercial Operations

Yardley, PA – October 1, 2014 -- Vensun Pharmaceuticals, Inc., a privately held generic pharmaceutical company, today announced that Josh Gordon has been named Senior Vice President of Commercial Operations. In this new role, Mr. Gordon will be responsible for Vensun's sales and marketing, as well as commercial operations including supply chain and product distribution.

Mr. Gordon is an experienced pharmaceutical executive with a broad array of commercial, operational, strategic and financial experience. Mr. Gordon served in various senior and progressive management roles in the generic pharmaceutical industry including Vice President/General Manager, Specialty Pharmaceuticals at Hospira, Senior Vice President of Purchasing and Operations at Anda, a unit of Andrx Pharmaceuticals (now Actavis) and Vice President of Generic Product Purchasing at Cardinal Health. Prior to joining Vensun, Mr. Gordon was a Vice President at Baxter International, Inc. in their medical products division.

Mr. Gordon received his Bachelor's degree from the University of Pennsylvania's Wharton School of Business. He earned a Masters of Professional Accounting degree from The University of Miami Graduate School of Business. Mr. Gordon is a Certified Public Accountant.

"Josh is a talented executive with a strong track record of accomplishments throughout his professional career," said Hem Pandya, President & CEO of Vensun Pharmaceuticals, Inc. "Josh has spent over 20 years in the pharmaceutical industry and we are excited about the knowledge and experience he will bring to the senior management team at Vensun. I look forward to working with him as we build out the commercial operations of the organization."

"In just a few years, Vensun has built an impressive pipeline and partnership opportunities," commented Josh Gordon. "I am delighted to join the company at this crucial stage and help lead the company to the next phase of growth."

About Vensun Pharmaceuticals, Inc.

Vensun Pharmaceuticals, Inc., based in Yardley, Pennsylvania, is a rapidly emerging generic pharmaceutical company, established in July 2011. The company is developing a unique portfolio of complex generic prescription products in various dosage forms covering a broad range of therapeutic categories. Vensun is developing products in collaboration with a number of strategic partners in the US and overseas and has filed 20 ANDAs to date and has 15 products in active development. In addition to this proprietary product development program, Vensun has in-licensed 4 approved products and 20 filed ANDAs to expand and diversify the pipeline.

For more information regarding Vensun Pharmaceuticals, Inc. please visit www.vensunrx.com

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